

M&A

African M&A Community, more knowledge & deals

M&A RATE CARD 2019

MandA.co.za
Knowledge, Network, Career

Faster Website
100% Mobile Friendly
Improved User Experience



Reach thousands of M&A professionals, boost your business and profit! The latest deals, top dealmakers and leading insights make M&A Africa the number one platform.

The African M&A Community is the platform for professionals working in M&A, Corporate Finance and Private Equity. The African M&A Community offers its members M&A Cafés, M&A Masterclasses and exclusive access to the Private Equity Summit and the M&A Awards. Members' professional profiles are published in the African Top 1000 Dealmakers. Members have free access to M&A Insight and the M&A Database & League Tables. Become a member of the African M&A Community.

- Delivering weekly, unique, high-quality content relevant to Mergers and Acquisitions professionals
- Highly effective, hands-on and agile use of social media
- Unparalleled SEO ensuring indefinite 'shelf life' of articles

**CPM reflects the cost per 1,000 views.*

Description	Specification	Rate
Leaderboard	728 x 90 px	R750 CPM*
Medium Rectangle	300 x 250 px	R650 CPM*
Half Page	300 x 600 px	R550 CPM*
Home Page Takeover	-	R40,000 per week
Advertorial (You supply the content)	500 - 1,500 words (Content will stay online indefinitely)	R20,000
Editorial (Our editor will write the content for you)	500 - 1,500 words (Content will stay online indefinitely)	R30,000

NEWSLETTER

Readers stay on top of the latest and greatest in Mergers and Acquisitions through M&A's weekly Newsletter.

Description	Specification	Rate
Newsletter Advertorial	Max. 250 characters, Logo max.120 x 120 px (jpeg/gif/png)	R10,000 (once off)
Newsletter Advertorial	Max. 250 characters, Logo max.120 x 120 px (jpeg/gif/png)	R30,000 (4 newsletters in a month)
Newsletter Banner	728 x 90 px (jpeg/gif/png)	R10,000 (once off)
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